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Federal Communications Commission  
Mass Media Policy and Rules  
1919 M Street, N.W.  
Washington, D. C. 20554

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POLICY & RULES DIVISION  
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92-266

FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF THE SECRETARY

It would be greatly appreciated if the FCC would take immediate action to prevent Dimension Cable Services (an affiliate of Times-Mirror) from imposing another rate increase for Cable TV service in San Diego County.

Dimension Cable Services is notorious for increasing rates almost annually. The new rates to be effective March 1, 1993 represent a shell game wherein Dimension will increase the rate for Preferred Service (40 network and cable stations) with the excuse that it has established a new Basic service (20 network and some local educational stations) for persons on limited or fixed incomes. All these low- or fixed income people will receive are duplicating broadcast stations from Los Angeles and San Diego at a rate of \$14.00 per month. If they want any Cable TV services they will have to pay an additional \$10.20 per month.

The real purpose behind the shell game is to levy another increase for Preferred services (45 network and Cable TV channels), from the current \$21.65 rate to a new rate of \$24.20 per month.

Enclosed is a Xerox copy of the letter to customers from Dimension outlining the services and rates to be effective March 1, 1993. Also enclosed is a Xerox copy of the new Channel Line-Up card which clearly shows how little low or fixed income customers will receive for the new Basic service.

Another excuse for increasing the Preferred service rate is that such customers will receive 5 new channels, none of which were requested by customers since they would be of little interest to those who can afford the Preferred service.

The local address of Dimension Cable Services is: 2790 Business Park Drive, Vista, CA 92083-7860. The local customer telephone number is: (619) 599-6060.

Cordially,

*William N. Kepley, Jr.*  
William N. Kepley, Jr.  
650 So Rancho Santa Fe Rd #260  
San Marcos, CA 92069-3955

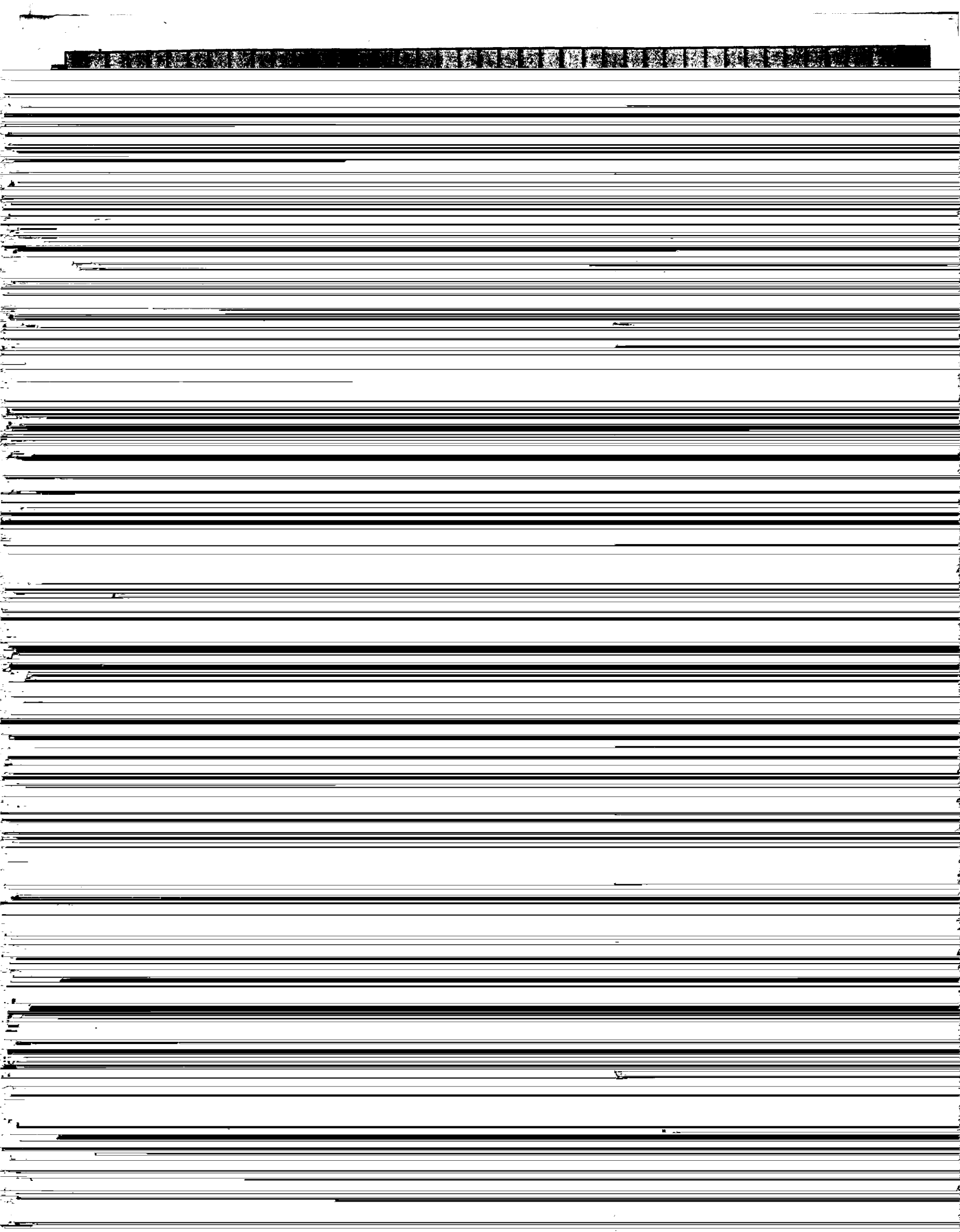
Tel: (619) 727-4179

cc: Senator Dianne Feinstein  
Congressman Randy Cunningham

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ENCLOSURE

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Also, due to the realignment of channels, you will temporarily lose C-SPAN I, and may experience some problems with picture quality on Lifetime, QVC, and VH-1. These will be restored at the completion of the rebuild in your area. Again, we thank you for your patience.

### MORE PROGRAMMING CHOICES

When the rebuild is completed in your area, we are extremely pleased to announce that the following new services will be added to Preferred Dimension:

- **TNN** – The Nashville Network
- **Bravo** – cultural arts programming, foreign films
- **E!** – Entertainment TV, bringing you news and features on the entertainment industry, 24 hours a day
- **Headline News Network** – news, weather and sports updates every 30 minutes
- **The California Channel** – coverage of the California legislature
- **Sci-Fi Channel** – featuring classic movies and series, and original programming for the science fiction fan
- **Telemundo** – popular spanish language programming
- **Continuous Hits** – featuring nothing but blockbuster movies on a pay-per-view basis

### RATE ADJUSTMENT

At Dimension Cable, we work hard to provide superior service at competitive rates. New programming brings with it real costs, and at the same time, other costs we bear have gone up faster than the general rate of inflation. We can no longer afford to absorb these increases and maintain the level of service we currently provide customers. Therefore, effective following the completion of the rebuild in your area, our rates will be adjusted as follows:

|  | OLD RATE                           | NEW RATE                      |
|--|------------------------------------|-------------------------------|
| <i>Does not exist!</i><br><b>BASIC CABLE</b> | <i>21.65</i> \$18.95 (33 channels) | \$14.00 (20 channels)         |
| <b>PREFERRED DIMENSION</b>                   | 2.70 (7 channels)                  | 10.20 (25 channels)           |
| <b>PREMIUM CHANNELS</b>                      | 7.95-10.95 <i>40</i>               | No Change <i>45</i>           |
| <b>ADDITIONAL OUTLETS</b>                    | 4.95                               | No Change                     |
| <b>CONVERTER RENTAL</b>                      | 4.00                               | No Change                     |
| <b>NEW INSTALLATION</b>                      | 40.00                              | 65.00                         |
| <b>TRANSFER OF SERVICE</b>                   | 20.00                              | 30.00                         |
| <b>CHANGE OF SERVICE</b>                     | 20.00                              | 30.00 (requiring house visit) |
| <b>CHANGE OF SERVICE</b>                     | 10.00                              | 15.00 (office visit)          |
| <b>CHANGE OF SERVICE</b>                     | 10.00                              | 5.00 (over the phone)         |
| <b>SERVICE CALL</b>                          | FREE                               | No Change                     |
| <b>FRANCHISE FEES</b>                        | 0-5%                               | No Change (varies by city)    |

For comparative purposes, the cost of Basic Cable and Preferred Dimension in total has increased \$2.55. When you take into account the channels we have added, however, the cost per channel has actually remained the same! Additionally, last July we reduced the cost of many of our Premium channels, and offered a money-saving package deal. Most of our premium customers will still be paying less than they did last year. We are confident you will still find that Dimension Cable provides a good value for your entertainment dollar.

It has been our pleasure serving you, and we thank you for your continued patronage. We hope you will enjoy the new programming and, as always, we are here to assist you with any questions or concerns you may have.

### DIMENSION CABLE SERVICES